Manos en la Historia Mapa Ejercicio Práctico/Hands-On Story Map Practical Exercise
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GOALS for Team EXERCISE:

• A goal is to apply and experiment with the tools we have learned in order to create Ocean Literacy place stories.

• A second goal of our teamwork exercise is to help participants build and expand collegial support networks for future projects.

Working together, combine your knowledge and interests, and outline a story.
Step 1: Select an Ocean Story

Decide on an Ocean Literacy place story, its goal, and its audience.

What are your team story’s goals? Who do you want to reach?

Be sure to select a story that can include every team member!
Step 2: Assembling Assets

What kinds of assets does your team need and want? The content of information is important but so is the form of the information (an image, a map, a graph, etc.) used to convey the content.

What key assets are necessary for your story?

Be realistic, this is a practice exercise and time is short!
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Share and designate team roles. List tasks that need to be accomplished, and designate who is responsible for each task:

• Who will find photos?
• Who will write narrative?
• Who will find maps?
• Who will bring website links?

Everyone must contribute to the Storyboard! Continue to use paper to get organized. Tomorrow we will go digital!
Have Dinner with your Team tonight..
Keep the discussion going!
What’s Next?

Tomorrow morning your team will build the story.

Tomorrow afternoon your team will share that story.

(theses will be rough cuts)

See you in the Morning!
Friday
**Step 3: Organize your content**

Review your story goal and remind yourselves who the audience is. How do different cultural assumptions come into play in telling your story?

As a team, finalize the storyboard or timeline for the story. Indicate which assets come where in the story.

What is the most effective way to order your assets?

**Step 4: Consider Rhythm and Pace**

Keep your audience interested!
Step 5: Assemble your rough cut

This is the step where all your preparation will come together

Select the Tour or Timeline tutorial to follow.

You have your assets: photos, videos, maps, links, and it is time to assemble everything according to your storyboard outline.

The form of the story dictates the technology choice.
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Time to Share Your Story!